

Defending Against Unknown Automation is the Key

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\$400 Billion

Average cost of a large company data breach

\$4,800,000

Expected worldwide cost of
data breaches in 2019...

“When” and not “if” you will get attacked !

SONY



ASHLEY
MADISON®
Life is short. Have an affair.®

ebay

HSBC



IRS



Cyber
Attacks



Real

Growing 10X

1 million per year

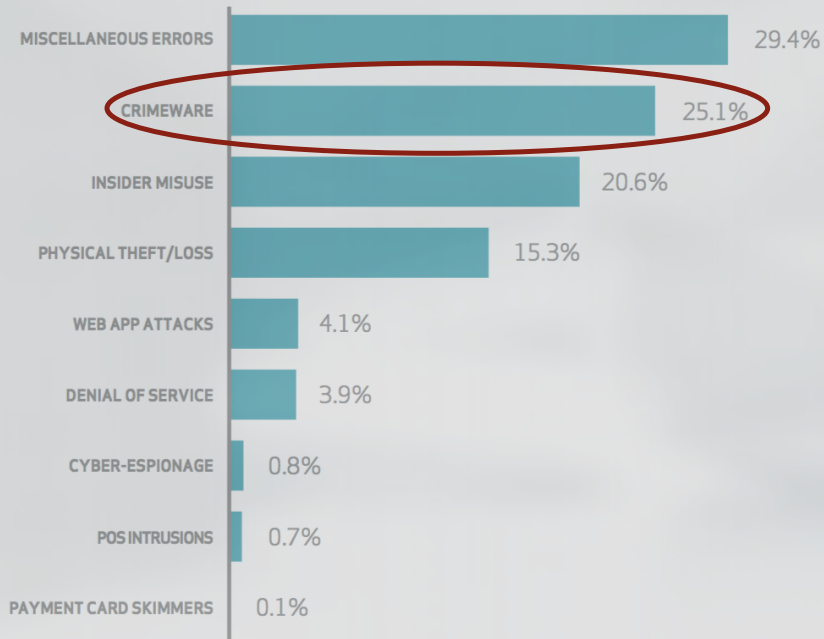
\$1 Trillion+ Industry

Misunderstood

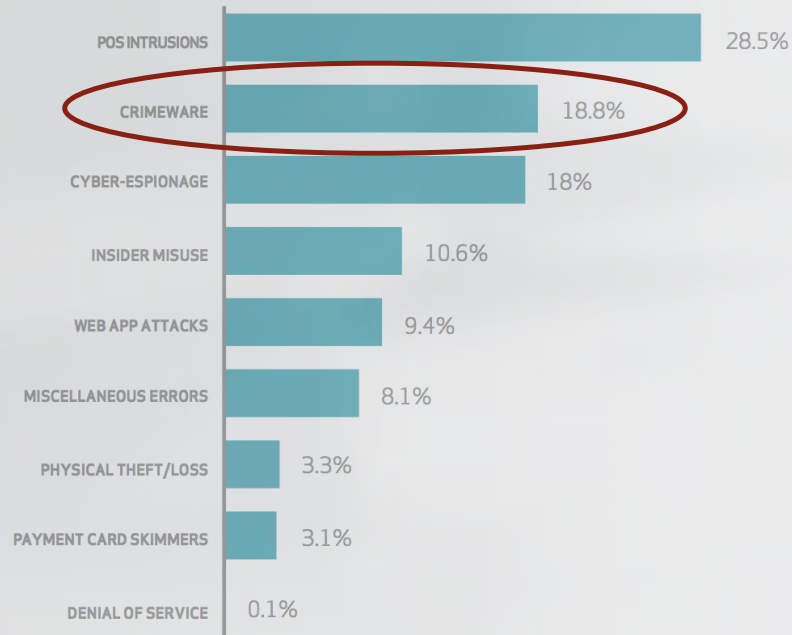
ON AVERAGE, ATTACKERS GO UNDETECTED FOR OVER **229** DAYS

Root cause of Security Incidents & Data Breaches

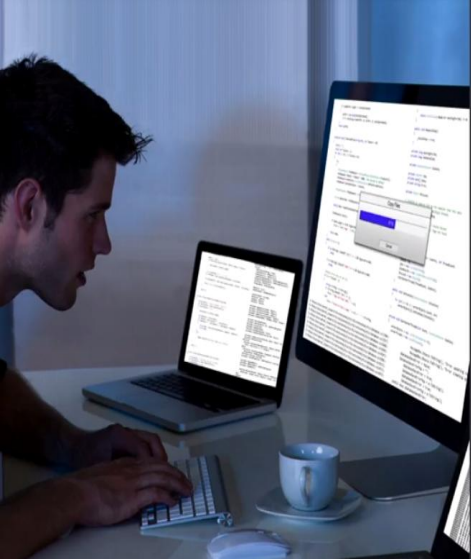
Malware is the biggest threat vector



Incident Classification



Incident Classification in Confirmed Breaches



**Organized
cyber
criminals**



Cyber Warriors



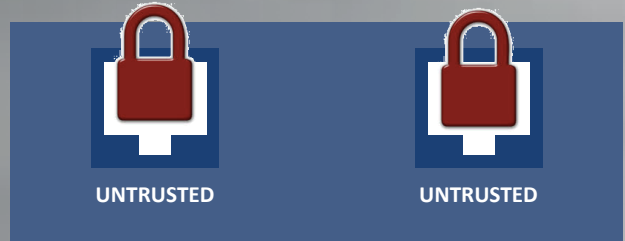
Cyber Resilience

Ability to withstand and quickly recover from cyber attacks and other cyber-related incidents

How do we combat new breed of hackers?

Treat internal network like internet

- ✓ Every port in the network is untrusted
- ✓ All communications are encrypted
- ✓ Threats are quarantined in real time



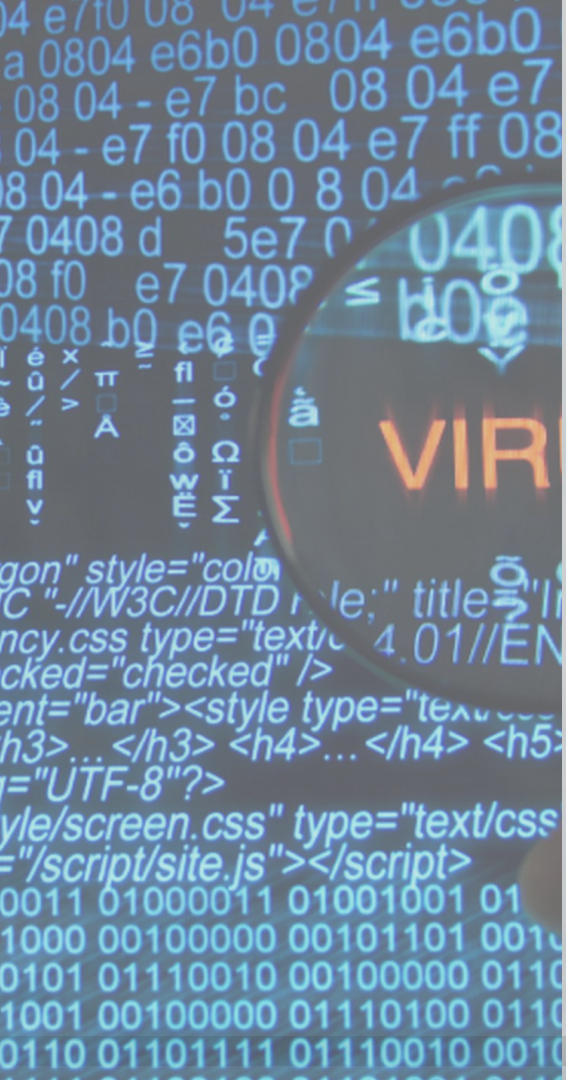
~~Shift focus from Network Security~~

Secure Networks



CALL TO ACTION

Software Defined Secure Network



KEY INDUSTRY CHALLENGES



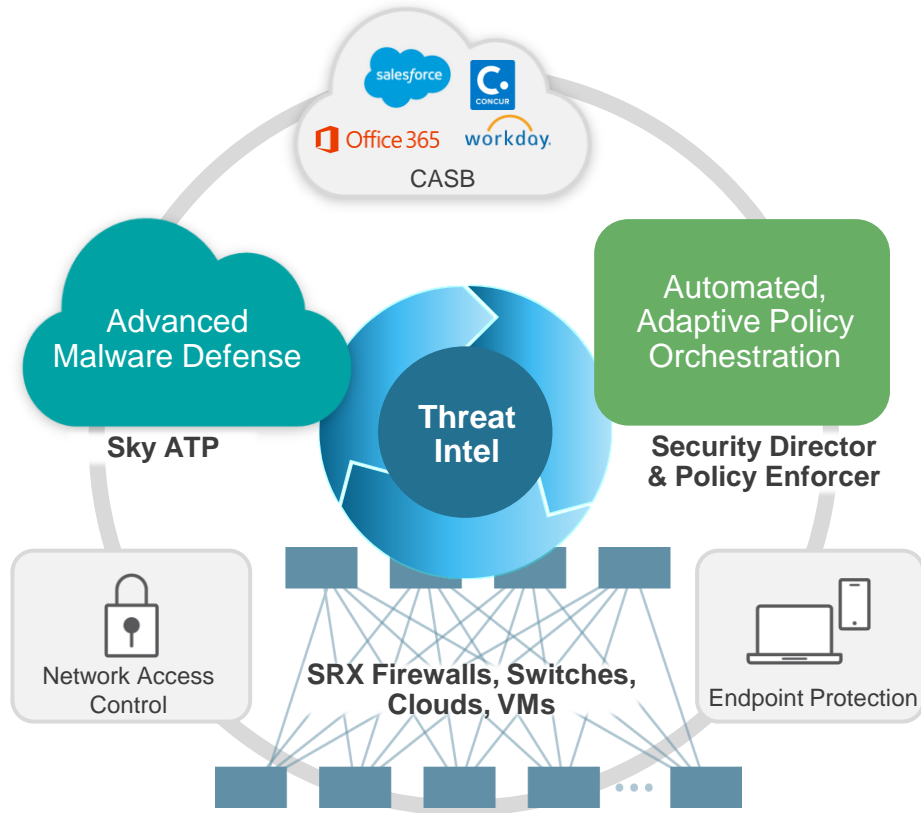
- 1 STATIC ENFORCEMENT POINTS
- 2 THREAT INTELLIGENCE IS LIMITED
- 3 EVASIVE MALWARES ARE GAINING GROUND
- 4 BUSINESS IMPACT
- 5 BUDGET CONSTRAINTS

Four Functions

- Predict
- Prevent
- Detect
- Respond

Software-Defined Secure Networks

Unified Cybersecurity Platform



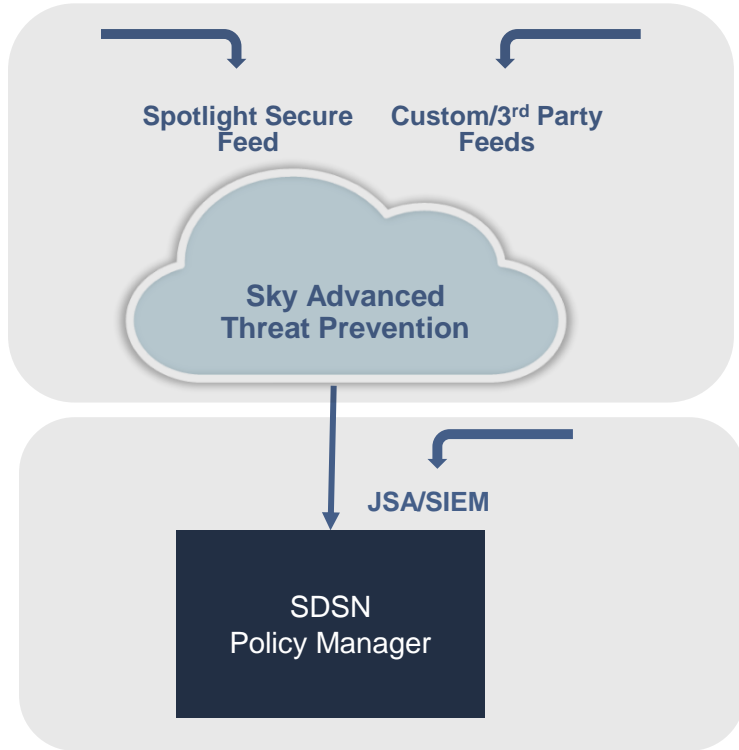
Unifies security across many clouds and diverse environments

Executes automated enforcement and remediation to network devices

Open architecture and suite of APIs

Leverages **entire network and ecosystem** for security

Unified Threat Detection



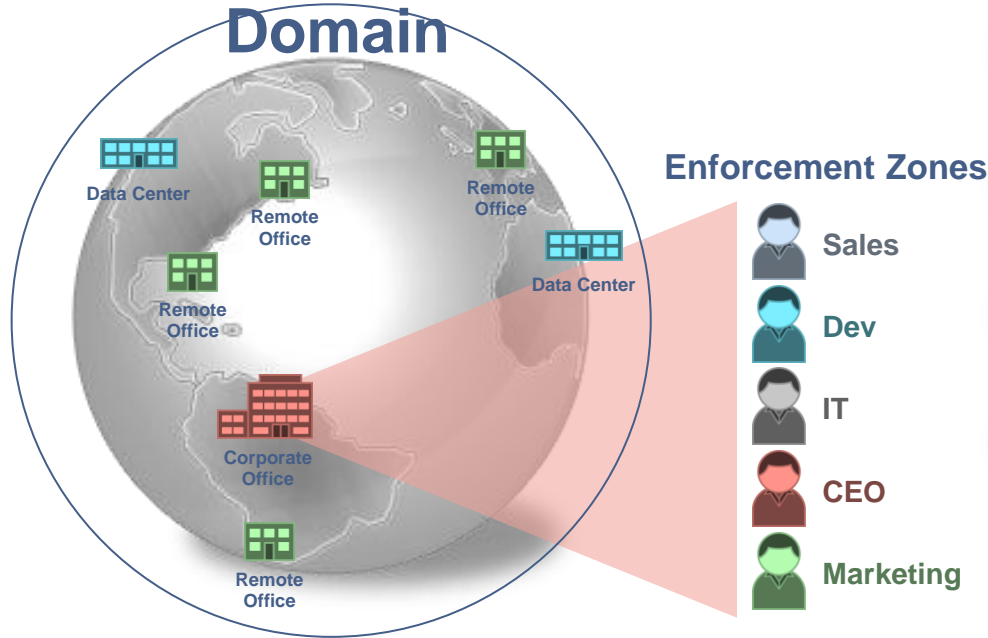
Open threat feeds platform: Juniper, third party, custom

Single view of threats for better visibility across enterprise

Unified feed curated for false positives and duplication, and given threat severity rating

Automated Enforcement

Global Enforcement Domain



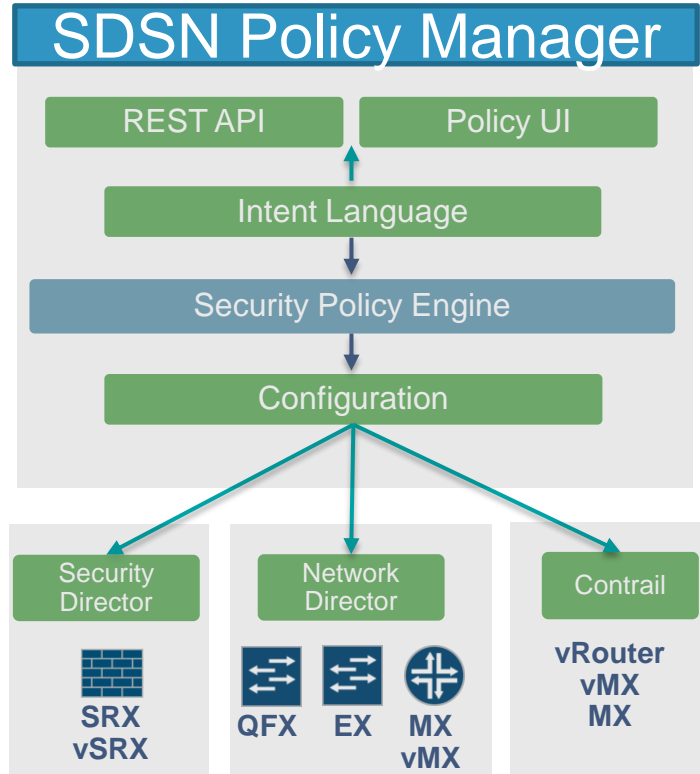
Global and discrete enforcement zones

Instant enforcement across multiple sites

Enforcement across network, firewalls

User devices quarantined for cleaning

Global Policy Orchestration



Single policy across security and networking systems

Intent driven policy translated to configurations

Juniper and 3rd party support

Deception and Provocation

- Deception Sandbox Agent
 - Emulates a realistic user environment
 - Generates a realistic pattern of user interaction
 - Creates fake high value targets in client
 - Creates vulnerabilities
 - Provokes malware to exercise its full payload
 - Detects obvious malware actions

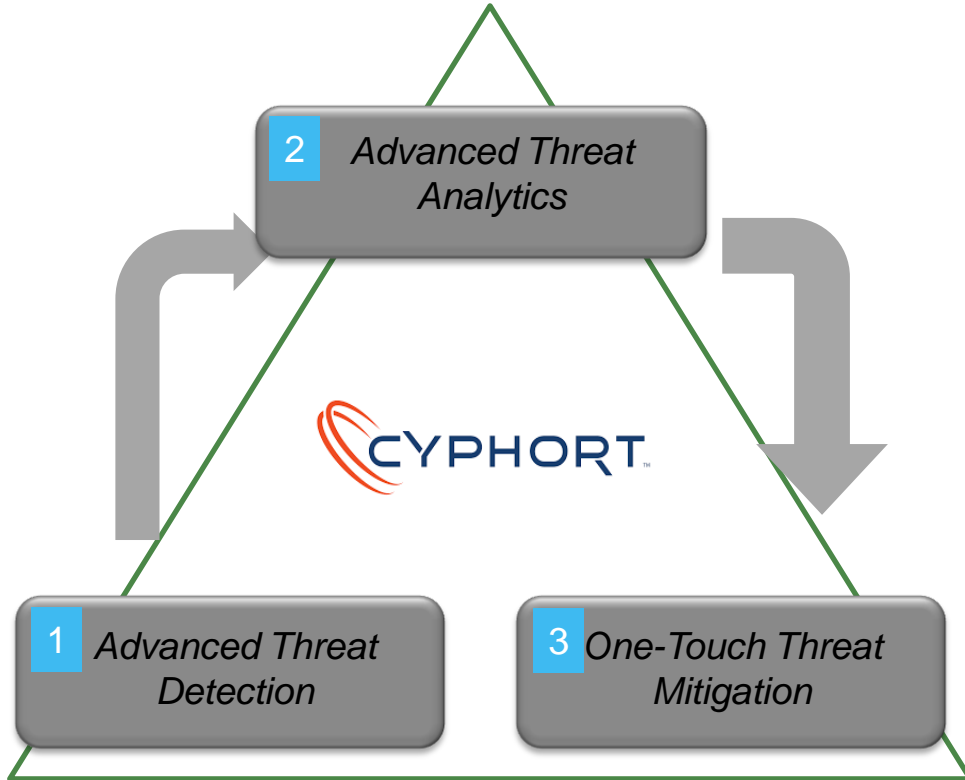


Juniper's Sky Advanced Threat Prevention looks for over 300 different malware behaviors and includes over 50 different deception techniques to provoke malware into revealing itself.

Deception: Convince it it's on a valid target to get a reaction

Provocation: Poke it with a stick and see how it reacts

Cyphort Advanced Threat Protection



Detection

- On-premise solution that can detect advanced threats across web, email and lateral traffic
- Machine learning + behavior analysis + threat feeds

Analytics

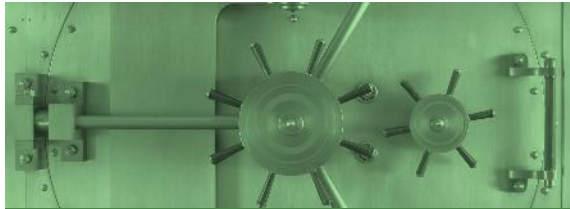
- Improve productivity of SOC and IR teams by automating manual activities
- Timeline view of all security events that have occurred on a host or user

Mitigation

- Leverage existing security infrastructure to mitigate threats
- Automatically block malicious IPs, URLs and infected hosts

Strategy for Futureproof Cybersecurity

ANY NETWORK ASSETS



Unified enforcement
domain

ANY CLOUD



Consistent, automated
defense across diverse
environments

ANY VENDOR



Open ecosystem for threat
intel sharing and integration

Keep your organization safe from cyber criminals with a unified cybersecurity platform from Juniper Networks, powered by automation, machine learning and real-time intelligence

Top 3 findings from the research

- Data loss (71%), ransomware (55%) and IoT (26%) are among the threats currently considered to be of a major concern to respondents' organizations
- Less than one third (31%) of those surveyed report that the cybersecurity solution(s) used within their organization have done exactly what they promised to do
- **Approaching nine in ten (87%) surveyed IT and security professionals believe that cybersecurity tools with artificial intelligence/machine learning capabilities would be of great benefit to their organization**

Thank you

